

Name: \_\_\_\_\_

## INTERNATIONAL BUSINESS, B.A.

40 courses of three or more credits and 3 one-credit PE courses

### GENERAL EDUCATION CORE

**BASIC REQUIREMENTS** (2 courses and 3 one-credit PE courses)

- Composition and Rhetoric  
 EN 103 Composition and Rhetoric I  
 EN 104 Composition and Rhetoric II
- Physical Education Courses  
 PE 100  
 PE \_\_\_\_  
 PE \_\_\_\_

**MODES OF THINKING** (5 courses)

- Literature (Select one)  
 EN 110, EN 112, EN 115
- Mathematics (Select one)  
 MA 109, MA 110, MA 111, MA 112, MA 121
- Natural Science (Select one)  
 BI 209, 210, 211, 242, CH 209, PH 209
- Philosophy  
 PL 109
- Social Sciences (Select one)  
 CJ 109, EC 209, EC 112, PO 103, PO 109, PS 109, or SO 109

**CULTURAL LITERACY** (6 courses)

- Humanities I and II. *Preferably* select a set. However, a combination (e.g., PO 201 + HI 214) is acceptable. (**HI 262 recommended**)  
 Hum. I: HI 201, PO 201, HI 213  
 Hum. II: HI 202, PO 202, HI 214, HI 262
- Humanities III: Great Works of Art & Music (See Master Schedule of Day Classes; **WC 340 recommended**)  
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- Humanities IV: Great Works of Literature (See Master Schedule of Day Classes)  
 \_\_\_\_
- Foreign Language/World Cultures (Select either two of the same language, any two WC, or one WC and one approved course with international study. **Foreign Languages recommended**)  
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**CHRISTIAN VALUES AND THEOLOGY**

- (3 courses)
- Catholic Theology  
 TH 109
- Intermediate Theology (200/300 level TH)  
 TH \_\_\_\_
- Values Seminar (See Master Schedule of Day Classes)  
 \_\_\_\_

### MAJOR

- MG 100: Introduction to Business  
 MG 201: Principles of Management  
 MG 211: Quantitative Business Analysis  
**OR** MG 220: Data Analysis
- MK 201: Principles of Marketing  
 EC 209: Principles of Macroeconomics  
 EC 210: Principles of Microeconomics  
 AB 217: Financial Accounting  
 AB 219: Managerial Accounting  
 AB 272: The Legal Environment of Business  
 AB 375: Legal Environment of International Trade **OR** PO 317: International Law and Organization
- FN 330: Corporate Finance **OR** FN 331: Financial Management  
 FN 352: Multinational Financial Management  
**OR** EC 400: Global Economic Issues
- MG 340: International Business  
 MG 4000: Business Capstone  
 MK 340: International Marketing  
 IB 452\*: Global Business Strategy  
 Business Elective\*\*: \_\_\_\_

\*An alternative course with an international travel component may be approved with permission from your advisor.

\*\*MG 454 internship in international trade or with Chamber of Commerce recommended.

### MINOR

(6 courses)

- |                               |                               |
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### ELECTIVES

(As needed to complete 40-course req. **Recommended:** HI 335, PO 108, PO 115, SS 430, any study abroad course(s); as well as courses in non-U.S. History, non-U.S. politics, and international relations.)

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*For the most up-to-date record of progress toward completion of degree requirements, students should use the Academic Evaluation tool, which is listed under the Academic Planning heading in WebAdvisor.*

**DE SALES UNIVERSITY**  
**Typical Program: INTERNATIONAL BUSINESS MAJOR (B. A.)**

**FALL SEMESTER**

**SPRING SEMESTER**

**FIRST YEAR**

Composition and Rhetoric I (EN 103)  
Finite Mathematics (MA 110), Probability and  
Statistics (MA 111), **or** Calculus I (MA 121)  
Philosophy MOT (PL 109)                                 **... or ...**  
Introduction to Business (MG 100)  
Foreign Language/World Cultures (*FL recomm.*)  
Lifetime Fitness and Wellness (PE 100)

Composition and Rhetoric II (EN 104)  
Principles of Management (MG 201)  
For. Lang./World Cultures (*FL recomm.*)  
Free Elective \*  
Principles of Marketing (MK 201)  
Physical Education (Activity)

**SECOND YEAR**

Financial Accounting (AB 217)  
Principles of Macroeconomics (EC 209)  
Humanities 1  
Literature MOT  
Catholic Theology (TH 109)  
Physical Education (Activity)

Managerial Accounting (AB 219)  
Principles of Microeconomics (EC 210)  
Humanities 2 (*HI 262 recommended*)  
Quantitative Business Analysis (MG 211)  
**OR** Data Analysis (MG 220)  
International Marketing (MK 340)

**THIRD YEAR**

Humanities 3 (*WC 340 recommended*)         **... or ...**  
Free Elective \*  
Financial Management (FN 330 **OR** 331)  
Intermediate Theology (200-400)                 **... or ...**  
Natural Science MOT                                 **... or ...**

Humanities 4  
Business Elective (*MG 454 recomm.*) \*\*  
Legal Environment of Business (AB 272)  
Free Elective \*  
Multinational Financial Management (FN  
352) **OR** Global Economic Issues (EC400)

**FOURTH YEAR**

Values Seminar  
Legal Environment of International Trade (AB 375)  
**OR** International Law and Organ. (PO 317)  
International Business (MG 340)                 **... or ...**  
Free Elective \*  
Free Elective \*

Senior Seminar (IB 452) 3 credits \*\*  
Business Capstone (MG 4000) 1 credit  
Free Elective \*  
Free Elective \*  
Free Elective \*  
Free Elective \*

\* ***Recommended Free Electives:*** HI 335, PO 108, PO 115, SS 430, any study abroad course(s); as well as courses in non-U.S. History, non-U.S. politics, and international relations.

\*\* An internship (MG 454) in international trade or with a Chamber of Commerce is recommended for the Business Elective.

\*\*\* An alternative course with an international travel component may be approved with permission from your advisor.

Ann Koefer, Director of the Academic Success Center  
Effective fall, 2021